

Registration Going On

TWO-DAY WORKSHOP ON JOURNALISM & SOCIAL MEDIA



26-27

November 2024

@11 AM onwards

Venue: **VIDYASAGAR SABHAGRIHA
UNIVERSITY OF KALYANI**

Jointly Organised by



B.Voc Course in Journalism & Mass Communication
Centre for Culture Studies, University of Kalyani and
Indian Journalist Association (Nadia)

Registration Fee: Rs. 650/- Scay & Pay 
Last Date of Registration: 20.11.2024

For details please contact: 9433213087, 9434206509,
7003776924, 9432310465 & Visit: www.klyuniv.ac.in





- **The Concept Note of the Workshop:**

In the rapidly evolving media landscape, social media has become an indispensable tool for journalists. This two-day workshop aims to explore the intersection of journalism and social media, equipping participants with the skills and knowledge necessary to navigate this dynamic environment effectively. The workshop will bring together students, budding journalists, and media professionals to discuss best practices, ethical considerations, and innovative storytelling techniques in the context of social media.

Objectives

To Educate: Provide insights into the role of social media in modern journalism, highlighting its impact on news dissemination and audience engagement.

To Empower: Equip participants with practical skills for utilizing social media platforms effectively for research, reporting, and audience interaction.

To Discuss Ethics: Address the ethical challenges and responsibilities that come with reporting in the digital age, including issues of misinformation and credibility.

To Foster Networking: Create a platform for participants to connect with industry professionals, academics, and peers, facilitating the exchange of ideas and experiences.

This workshop represents a unique opportunity to bridge the gap between traditional journalism practices and the contemporary demands of social media. By fostering an environment of learning and collaboration, we aim to empower the next generation of journalists to adapt to the challenges and opportunities of the digital age. We invite all interested participants to join us for this enlightening and interactive experience at the University of Kalyani.

- **Target Group/Participants:**

Under Graduate & Post Graduate Students, M.Phil Students, Research Scholars, Post-Doctoral Fellows, Independent Researchers, Teachers from different disciplines, Early-career Journalists and Media Professionals

- **Medium of the Workshop:** Bengali and English

- **Last Date of Registration: November 20, 2024**

- **Date: November 26 & 27, 2024**

- **Venue:** Vidyasagar Sabhagriha, Administrative Building, University of Kalyani

- **Main Theme and Sub-themes of the Workshop:**

Main theme: **Journalism and Social media**

Sub-themes:

- Importance and Relevance of Journalism in the Digital Era
- Responsibility, Duty and Ethics of Journalists
- Journalism in Digital Age: Perspectives, Present Status and Possibilities
- Journalism and Social Media: Interrelationship
- Ethics of Digital Media
- Style and Techniques of Photo Journalism
- Impact of ICT on Journalism
- Information Technology related Acts and Laws etc.
- Ethical Values of Journalism etc.





Registration, Lodging & Contact Details:

Registration Procedure

Willing candidates shall submit the following filled in Registration Form along with Requisite Fees on or before 20th November, 2024 for participation by going through the following link:

https://docs.google.com/forms/d/e/1FAIpQLSe7H_iapHLEx7FahKNOhEfiK8o1qserx9Kzw34vrRHpoJAUcw/viewform?usp=sf_link

Lodging

The delegates will be provided accommodation in the University Guest House or in Hotel on sharing basis against an advance payment and a request.

PhonePe Details for Deposit of Registration Fee

Phone No. 9433213087

Scan & Pay Using PhonePe App



Registration Fees

Rs. 650/- (Rupees Six Thousand and Fifty only)

Contact Information

Contact for Accommodation

Dr. Debalina Debnath, Mobile: +91 9432310465
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For Registration and Inquiries, Please Contact

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Link for registration:

https://docs.google.com/forms/d/e/1FAIpQLSe7H_iapHLEx7FahKNOhEfiK8o1qserx9Kzw34vrRHpoJAUcw/viewform?usp=sf_link